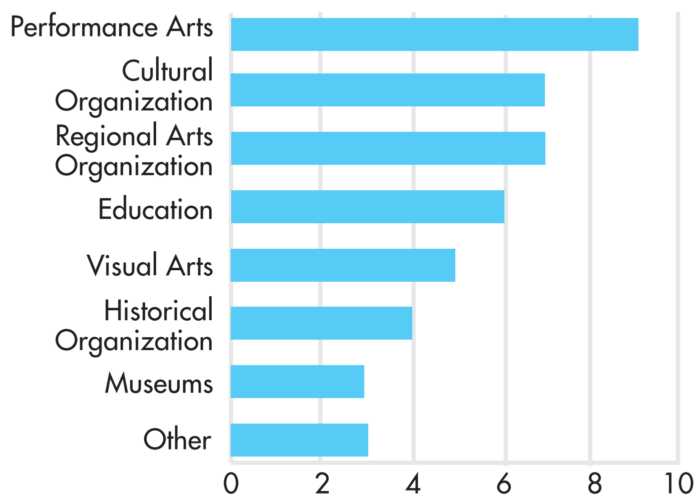
P H A S E 2

LV ARTS & CULTURE Relief Fund

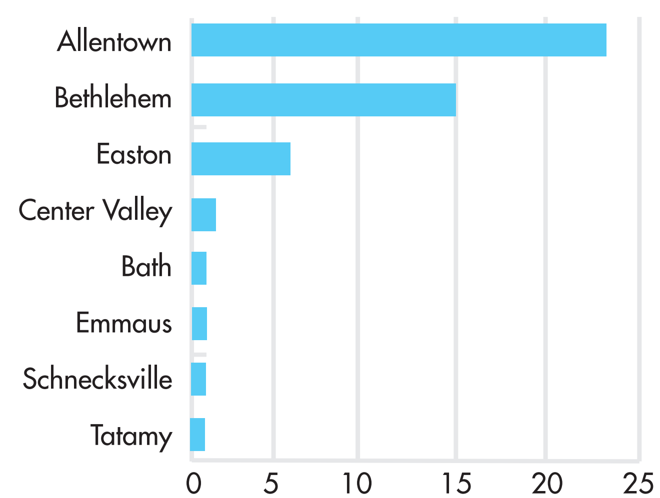
51 Arts Organizations Respondents

CULTURAL COALITION OF ALLENTOWN

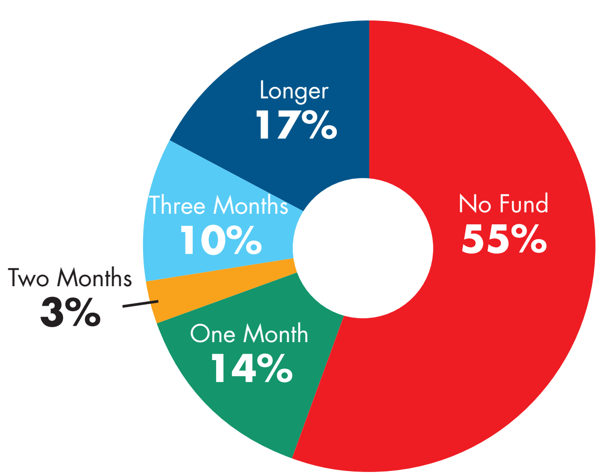
Organization's Focus



Organizational Location

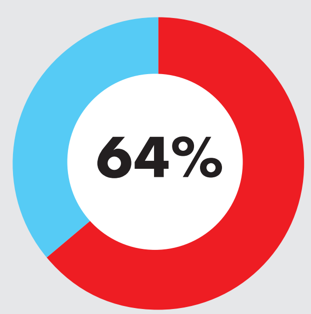


How Long a Rainy Day Fund is Designed to Last



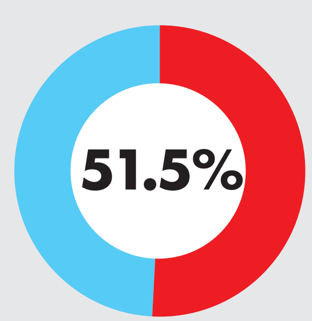
Lehigh Valley Arts & Culture organizations are ill-prepared to weather the crisis much longer. By May, fewer than 2 in 5 had rainy day funds with more than half the funds remaining. Only 1 in 6 had funds designed to last more than 3 months.

Average Projected Share of Lost Attendance



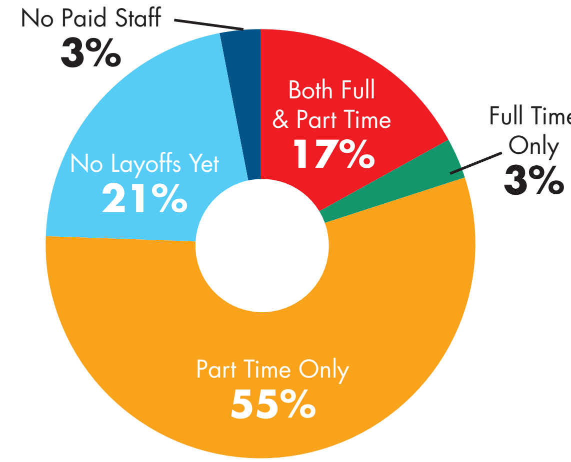
100% of Lehigh Valley Arts & Culture organizations responding in May had to cancel events in the previous 30 days. On average, they project losing nearly two-thirds of their attendance this year.

Average Share of Annual Revenue Projected Lost Over Next 12 Months



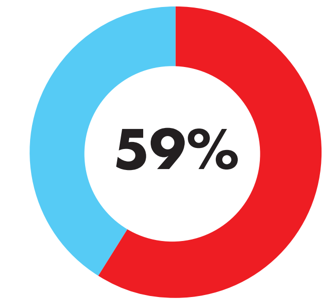
Actual budget losses since February 1 have grown by a factor of 1.3 since April. Organizations continue to project they will lose nearly half their estimated annual budgets on average.

Staff Layoffs or Furloughs



By May, nearly four in five organizations with paid employees reported staff layoffs or furloughs, up from half in April. Total layoffs amounted to nearly 3 of every 5 paid staff in surveyed organizations.

Share of Total Staff Laid Off or Furloughed



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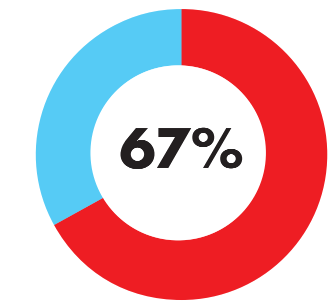
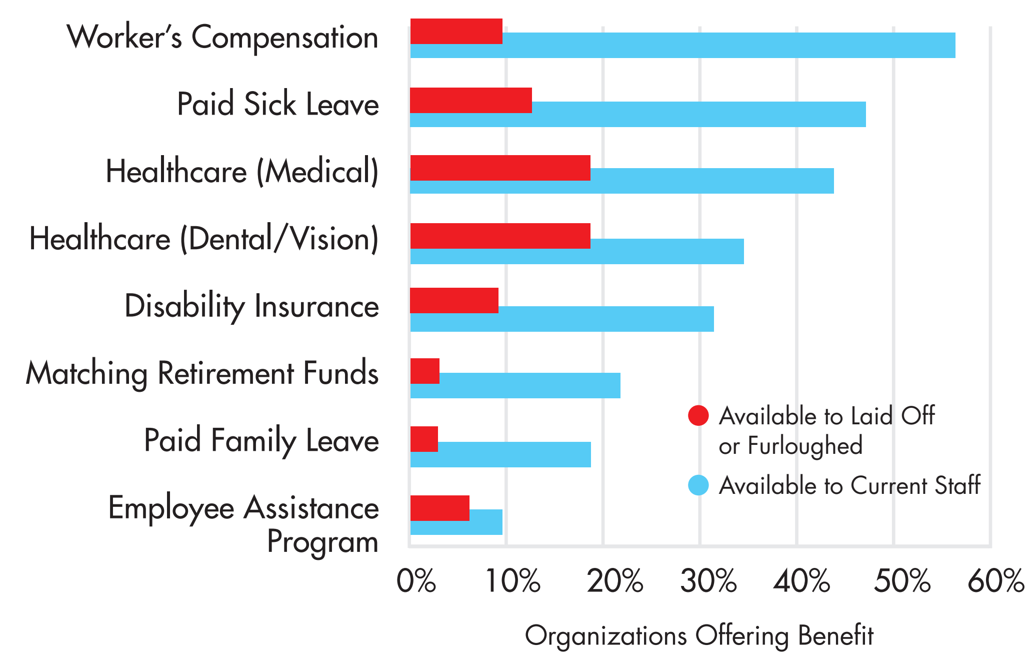
Staff Salary Reductions Made or Planned



As of May, fully two-thirds of organizations had made or were planning to make salary reductions for remaining paid staff.

54% are Considering Mergers, Partnerships or Other Strategies in Response to Pandemic

Comparing Benefits Available to Laid Off or Furloughed vs. Previous Eligibility at Organizations that Cut Staff



Eligibility for employee benefits falls dramatically for those laid off or furloughed. Among organizations that have cut staff, only about 1 in 4 offer continuing medical benefits to cut staff, compared to nearly two-thirds that offer medical benefits to existing staff. Other benefits are even scarcer for those laid off or furloughed.

CARES-Act awards averaged just 6% of usual annual budgets.

Only about half of respondents have received relief funding from the CARES-Act. Among those that did, the average received was $180,900, ranging from $8200 to $1M and relatively small compared to anticipated budget losses. Awards ranged from roughly 2% to at most 14%.