



**an expo of creative camps & classes**

**Saturday March 11, 2023 • 10am – 2pm**

Penn State Lehigh Valley, 2809 Saucon Valley Rd, Center Valley, PA

Young at Art is back! The Lehigh Valley Arts & Cultural Alliance welcomes creative arts and culture organizations to promote their camps, classes, and lessons for children and teens at the 2023 Young at Art expo.

Exhibitors can expect to reach hundreds of event attendees at this fun, engaging expo that is free for families! Since 2015, Young at Art has provided a one-stop shop for Lehigh Valley families to connect with creative experiences.

Space is limited; **register by February 1 to reserve your spot!**

Contact [YoungAtArt@lvaca.org](mailto:YoungAtArt@lvaca.org) with questions, or visit [lvaca.org/young-at-art](http://lvaca.org/young-at-art)



**PennState**  
Lehigh Valley

*connect*  
**with families**

Meet your target audience and show them why your organization rocks!

*engage*  
**in activities**

Stand out from the crowd! Create a fun hands-on activity at your table. Make a craft, share a musical instrument, or teach a dance move!

*captivate*  
**your audience**

Take the stage and shine with a 20-minute showcase performance for families to enjoy!



# Exhibitor Registration Form

**Saturday March 11, 2023 • 10am – 2pm**

Penn State Lehigh Valley, 2809 Saucon Valley Rd, Center Valley, PA

Please complete and return this form with payment by February 1, 2023 to reserve your exhibitor spot at the 2023 Young at Art expo. For questions, or to request accommodations, contact [YoungAtArt@lvaca.org](mailto:YoungAtArt@lvaca.org).

Organization/Business Name \_\_\_\_\_

Primary Contact Person \_\_\_\_\_

Mailing Address \_\_\_\_\_

Email \_\_\_\_\_ Phone \_\_\_\_\_

Website \_\_\_\_\_

## **\$300 Exhibitor Registration Fee**

- Register now! Space is limited
- 8ft skirted table and two chairs provided
- Convenient, free parking on campus
- Set-up 9:00am / Break-down 2:30pm

- ☐ Yes, my organization is interested in performing during the event.  
• 20-minute performance time slots available; event organizers will follow up with details
- ☐ Yes, my organization needs access to an electrical outlet during the event.
- ☐ Yes, my organization wishes to purchase an ad in the program book. Our information is provided on the advertisement order form.

*Please attach a 50-75 word description of your organization and its kid- and family-friendly programming for inclusion in the program.*

Authorized Signature \_\_\_\_\_ Date \_\_\_\_\_

*Reservations will be held once payment is received on a first come, first served basis.*



### **Register online**

Complete registration and payment online at:  
[lvaca.charityproud.org/EventRegistration/Index/11012](http://lvaca.charityproud.org/EventRegistration/Index/11012)

### **Register by mail**

Send this completed form with check payable to:  
Lehigh Valley Arts & Cultural Alliance  
PO Box 20591  
Lehigh Valley, PA 18002

**Terms & Agreement:** Exhibiting business/organization assumes complete responsibility and liability for all loss, damage, or destruction of the property of Penn State Lehigh Valley. Exhibitor also assumes full responsibility and liability for injury to any and all persons or property in any way connected with exhibitor's display caused by the exhibitor's negligence. Exhibitor indemnifies and agrees to hold harmless Lehigh Valley Arts & Cultural Alliance and Penn State Lehigh Valley and the legal entities which own, leases and/or operate the University, their members, officers, directors, staff, and employees against any and all liability whatsoever arising from any/all damage to property or personal injury caused by exhibitor or his agents, representative(s), employees, and other persons so identified. In addition, Exhibitor acknowledges that Lehigh Valley Arts & Cultural Alliance and/or Penn State Lehigh Valley do not maintain insurance covering Exhibitor's property and that it is the sole responsibility of Exhibitor to obtain business interruption and property damage insurance covering such losses by Exhibitor.



# Advertisement Order Form

**Saturday March 11, 2023 • 10am – 2pm**

Penn State Lehigh Valley, 2809 Saucon Valley Rd, Center Valley, PA

Young at Art is a fun-filled event dedicated to the arts and creativity in our region, while also providing an up-close and personal way for organizations to promote their educational programs. Young at Art premiered in 2015 and has attracted hundreds of attendees annually. The Lehigh Valley Arts & Cultural Alliance is excited to present Young at Art 2023 and welcome Lehigh Valley families for a FREE day of creative exploration for all ages!

## Promote YOUR organization and support the arts with an advertisement in our program book!

- Reach a large audience of families with children of all ages and abilities. Hundreds of parents and children are expected to attend from across the Lehigh Valley region.
- Select a half-page or full-page ad in to be printed in our full-color, high-quality program books, which will be distributed to each family at the event. The program book serves as a resource with valuable contact information to be referenced often.

**Advertising deadline is February 10, 2023. Payment due with ad submission.**

### Full-page ad **\$200**

- 4.5" x 7.5"
- Vertical orientation
- Full color

### Half-page ad **\$100**

- 4.5" x 3.75"
- Horizontal orientation
- Full color

### Advertiser Information

Organization Name \_\_\_\_\_

Contact Person \_\_\_\_\_

Street Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Email \_\_\_\_\_

Phone \_\_\_\_\_



### Order online

Complete ad order form and  
payment online at:  
[lvaca.charityproud.org/Event/Registration/Index/11038](https://lvaca.charityproud.org/Event/Registration/Index/11038)

### Pay by mail

Send this completed form with check payable to:  
Lehigh Valley Arts & Cultural Alliance  
PO Box 20591  
Lehigh Valley, PA 18002

Ad requirements: High resolution (300dpi), print ready,  
full color PDF files are accepted. No bleeds.  
Submit artwork to [YoungAtArt@lvaca.org](mailto:YoungAtArt@lvaca.org).

