



LEHIGH VALLEY ARTS + CULTURE 2025

THE POWER OF THE ARTS

Thursday May 29, 2025

Williams Center for the Arts

Lafayette College, Easton

LACA

LEHIGH VALLEY ARTS & CULTURAL ALLIANCE





WELCOME

On behalf of the staff and Board of the Lehigh Valley Arts & Cultural Alliance we welcome you to Lehigh Valley Arts + Culture 2025 celebrating "The Power of the Arts" throughout the region.

We are privileged to serve the artistic and creative community as advocates for the impact our sector has on the region both economically and through the quality of life experiences our neighbors and guests enjoy.

With the help of an amazing planning committee for today's convening, we've been able to curate an event featuring talented and passionate presenters who will engage and stimulate your imagination on the power of the arts. We hope they inspire you to take the ideas you hear today and implement them to become even more active, successful artists, leaders, and advocates for the arts wherever you go.

Thank you to the entire team at the Williams Center for the Arts and Lafayette College for their assistance in making today's event a reality. In addition, we are so proud of our Seasonal Champions: Air Products, ESSA Bank & Trust, PPL, and the Dexter F. & Dorothy H. Baker Foundation, along with our event sponsors: the Greater Lehigh Valley Chamber of Commerce, WDIY, and Working Dog Press. Of course, none of this would be possible without the support of the artists, organizations, and benefactors who are members of LVACA.

Enjoy!

THANK YOU

PLANNING COMMITTEE

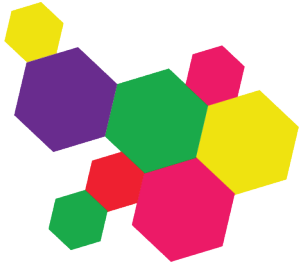
Leela Breithaupt, The Bach Choir of Bethlehem
Patrick Brogan, ArtsQuest
Ty Furman, Lafayette College
Jason King Jones, Pennsylvania Shakespeare Festival
Marta Kepka, Lafayette College
Abby Simmons, Allentown Art Museum
Tanya Tyler, Air Products
Mark Wilson, Zoellner Arts Center
Erin Zebertavage, Southside Arts District

LEHIGH VALLEY ARTS & CULTURAL ALLIANCE STAFF

Sean King, Managing Director
Meg Mikovits, Assistant Managing Director
Susan Morelock, Development & Marketing Manager
Deborah Rabinsky, Artistic Operations
Pas Simpson, Community Coordinator

LEHIGH VALLEY ARTS & CULTURAL ALLIANCE BOARD

David Mickenberg, President
Elizabeth Massa, Secretary
Todd Watkins, Treasurer
Andrene Brown-Nowell
Sumer Noel
Jill Odegard
Jim Toia
Tanya Tyler



PROGRAM

8:15 AM

LIGHT BREAKFAST & NETWORKING

8:45 AM

WELCOME & OPENING REMARKS

Sean King, Managing Director, Lehigh Valley Arts & Cultural Alliance

Tanya Tyler, Executive Assistant to the Chief Human Resources Executive, Air Products

Laura E. McGrane, Provost, Lafayette College

9:00 AM

KEYNOTE

Michael J. Bobbitt, Executive Director, Mass Cultural Council

10:05 AM

BREAKOUT SESSIONS

◆ **for Arts Organizations** ◆ **Room #108**

Julie Zumas, Owner / Principal Consultant, Lehigh Valley Grant Services LLC

Tips and advice on writing grants

◆ **for Working Artists** ◆ **Room #123**

Christopher Ezold, Partner, Wisler Pearlstine, LLP

Navigating legal issues relevant to creating and sustaining a successful arts business

◆ **for Business, Community, and Arts Leaders** ◆ **Theatre**

Martin Cohen, Partner, Cultural Planning Group

Anne Gadwa Nicodemus, Metris Muckety-muck, Metris Arts Consulting

Exploring a regional cultural plan

11:05 AM

LEHIGH VALLEY 250 UPDATE

Jessica Edris, Project Administrator, Lehigh Valley 250

11:15 AM

REGIONAL ROUNDTABLE

Panelists

Kyle Edwards, Artist, Founder & CEO, a true l.o.v.e. story., llc | inkwell., llc

Subham Kharel, Senior Data and Analytics Planner, Lehigh Valley Planning Commission

Alex Michaels, President & CEO, Discover Lehigh Valley

Moderators

Leela Breithaupt, Executive Director, The Bach Choir of Bethlehem

Jason King Jones, Artistic Director, Pennsylvania Shakespeare Festival

11:55 AM

CLOSING REMARKS

Sean King, Managing Director, Lehigh Valley Arts & Cultural Alliance



LEHIGH VALLEY ARTS & CULTURAL ALLIANCE

JOIN TODAY

This spring, every membership gift you make will be DOUBLED thanks to a generous anonymous donor. That means your support goes twice as far to fuel creativity, champion local artists, and strengthen the vibrant cultural fabric that makes our region shine.

This is your moment to amplify your impact. Join or renew your membership today and your gift will unlock double the resources for advocacy, equity, and access to the arts across our community.

Stand with us, and let's make the Lehigh Valley a place where the arts thrive for everyone.



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